



SATELLIET-BROWNS
indoor | outdoor | furniture

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Satelliet-Browns Student Design Challenge 2008
In partnership with Pedrali

Promoting Student Design to the modern bar industry

- Design a modern cocktail bar
- Have your work judged by the bar industry's leading designers
- Compete with design students from all over the UK
- See your designs displayed at the bar industry's leading event

Dear Student Designer,

The Satelliet-Browns Student Design Challenge is a design competition open to all UK interior design students. The competition revolves around modern bar design, one of the more progressive areas of all interior design, and is held in conjunction with The Bar Show – the UK's only trade event for the modern bar business. Entries are judged by some of the leading names in UK Bar design including Paul Daly, Shaun Clarkson and Matt Rawlinson. The best student design entries are displayed gallery style at The Bar Show and viewed by the biggest designers and operators in the bar industry. Now in its sixth year, the Satelliet-Browns Student Design Challenge is guaranteed to get your work noticed!

2007 winners:

1st Place: Wee Red Bar :- Edinburgh College of Art & Design
Vasiko Manjgaladze, Jennifer Dinwoodie, Rui Monteiro & Sam Hosker

2nd Place: Switch Bar :- University of the Arts London
Yuki Watanabe

3rd Place: Su Duko :- University of Glamorgan
Vikenta Petuskaite



Satelliet UK Limited trading as Satelliet Browns.

Company Registration No. 2676020 VAT Registration No. GB 568 7841 80



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Get Involved...

As always the brief couldn't be simpler - to design a modern cocktail bar... but for 2008 we would like you to think bigger. As previous years, design a bar interior complete with furniture, bar fittings, lighting and this year - consider the exterior as well. What does the bar look like to potential customers from outside? Maybe with new legislation in mind there is an outside area for smokers featuring a garden with outdoor furniture?

To simplify the agenda for our competition please find following the basic criteria for your entries:

1. The emphasis of your entry will be to offer a practical yet innovative design that will be inspiring to those who visit your bar, yet practical from a design and build perspective.
2. As an interior design student you will already be aware of basic design principals – add to this your own imagination and creativity to create a unique and innovative scheme.
3. Consider the best use of space and layout; colour; lighting effects; branding etc. Suggest the best materials for visual effect and to comply with health & safety standards.
4. Bars can be stand-alone, part of a nightclub or even in a hotel – where is your bar situated?

Your Entry...

- We ask for 2 x A2 size boards for your design schemes (no cardboard 'pop-up' models please)
- We require all entries to also be on CD as a PDF or similar so we can arrange to have the work included in the exhibition and also on the Design Challenge section of our website.
- We suggest the venue has sensible dimensions - say no more than 10x10mtr with normal ceiling height 2.5-3mtr.
- As well as the interior design scheme, consider functionality; ease of access; customer flow etc. Your design needs function as well as form.
- Detail of materials used will help illustrate your scheme.
- It is compulsory that only Satelliet-Browns furniture is used. Brochures can be sent if required. Also see www.satelliet-browns.co.uk
- An exterior view helps to give your scheme another dimension.
- Obviously some notes are required to explain your designs but keep notes to a minimum as these take up valuable space.



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- Entries are non-returnable - you need to produce a duplicate for you own portfolio if required. And don't forget to include your name and college on each piece of work

And finally...

Submission must be no later than 31st March 2008. As in previous years, entries should be with us around Easter time. We would also appreciate any feed back you may think useful to improve and develop the event for the future.

At Satelliet-Browns we and our partner,s Italian Manufacturers PEDRALI, believe this competition is a great opportunity to highlight student design work and to promote the designers of the future. This is a big opportunity to have your work and your name publicly displayed at a major national trade event - We urge you to get involved.

We look forward to receiving your entries and wish you all good luck in the competition

Yours faithfully,

Harvey Ockrim
Managing Director
Satelliet-Browns



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